



FOR IMMEDIATE RELEASE

LOWE'S TO DONATE \$1 MILLION TO RED CROSS RELIEF EFFORTS IN JAPAN

Lowe's also to conduct online donation campaign at Lowe.com and Lowe.ca

March 17, 2011 (Toronto, ON) – Lowe's Companies, Inc. (NYSE: LOW) announced today the company will donate \$1 million to support the Red Cross Japan Earthquake and Pacific Tsunami response which is assisting victims of the recent earthquake and tsunami in Japan. Starting today, Lowe.ca and Lowe.com will serve as donation points for customers who wish to contribute to the Canadian Red Cross and American Red Cross, making it convenient for people who want to join Lowe's in making a difference.

“The Red Cross Movement is rapidly mobilizing to meet the urgent humanitarian needs following the devastating earthquake and tsunami in Japan,” says Ron Kelusky, director general for the Red Cross in Ontario. “We are extremely grateful to Lowe's and its customers for their compassion and support of Red Cross relief and recovery operations in affected communities.”

The Red Cross response to this disaster was immediate. Local volunteers are handing out relief items, including more than 65,000 blankets. More than 100 medical teams, made up of more than 700 people, are providing assistance in the most affected areas through mobile medical clinics. Trained nurses with the Japanese Red Cross also are offering psychosocial support to traumatized survivors.

“The devastating earthquake and tsunami has affected millions of people in Japan,” says Alan Huggins, president, Lowe's Canada. “We're proud to support the Canadian and American Red Cross recovery efforts and encourage our caring customers and employees to donate online and join our efforts to help those impacted by the earthquake.”

Since partnering with the American Red Cross in 1999 and Canadian Red Cross once opening Canadian stores in 2007, Lowe's and its customers have contributed more than \$20 million for disaster relief.

Donations to the Red Cross can be made at Lowe.com, Lowe.ca and redcross.ca/helpnow, or by calling 1-800-418-1111.

About Lowe's

With fiscal year 2010 sales of \$48.8 billion, Lowe's Companies, Inc. is a FORTUNE® 50 company that serves approximately 15 million customers a week at more than 1,725 home improvement stores in the United States, Canada and Mexico. Founded in 1946 and based in Mooresville, N.C., Lowe's is the second-largest home improvement retailer in the world.

Lowe's Companies Canada, ULC first opened Canadian stores in December 2007 and now operates 24 stores in Ontario and Alberta with more than 3,500 employees company-wide. In 2005, Lowe's announced plans to open its first stores in the Greater Toronto Area, with as many as 100 stores across Canada over time. For more information visit lowes.com or lowes.ca

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